

# BUSINESS MODEL WORKSHEET

Date \_\_\_\_\_ To learn more, go to [arliepeyton.com/bmw](http://arliepeyton.com/bmw) Iteration # \_\_\_\_\_

Company \_\_\_\_\_ Industry \_\_\_\_\_



1	Critical
2	
3	
4	Positioning
5	
6	
7	Clarity
8	
9	
10	Progress
11	
12	